

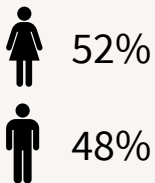


Explore With The Cookes

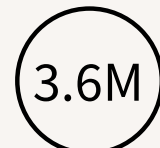
TRAVEL | LIFESTYLE | FAMILY

About Us

We're a family of 4 (plus our mischievous beagle) from Warrington, Cheshire, who love to have fun, make memories, and share our passion for travel, food and sport. We write and vlog about our adventures on our growing blog website and social media channels.



74% UK
12% US
14% Other



Reach



Engagement

RECENT COLLABORATIONS

SEA SPRITE BEACH CLUB



L.A. CALIFORNIA, USA

AREA 15



LAS VEGAS, USA

STARBUCKS AT HOME



ENGLAND, UK

EXPLORE WITH US

For us, travelling is more than just a destination, it's an experience. It's a chance to step outside your comfort zone and discover new cultures, perspectives, and possibilities. We want to show our boys the world and teach them that travelling allows you to challenge yourself, learn from others and grow as a person. We also want to encourage others to travel and see the beauty, joy and meaning in every moment.



On our blog and social media channels we create content about our experiences in different countries/cities, as well as travel guides, reviews and recommendations on where to go and what to do. We also include tips on how to save money when travelling, as we love finding a good deal. We've managed to tick a number of countries off our list so far but there are plenty more still on there.

COUNTRIES WE'VE VISITED



U.S.A - Los Angeles, Las Vegas, Arizona

Mexico - Riviera Maya

Dominican Republic

Finland - Rovaniemi

Belgium - Brussels

Italy - Rome

Greece - Kos

& many more

TRAVEL COMPANIES WE'VE WORKED WITH

*U.K. | Booking.com
Hilton T5 Hotel
Quarry Walk Park
TUI UK
Viator
Quarry Walk Park*

*Overseas | Autorent Kos
Expedia
Get Your Guide
Trip Advisor
Sea Sprite Beach Club
& many more*

LIFE WITH US

We have a passion for travel, family fun and sports but when we're not at practice with the boys or scoping our new fun activities there are many of other things that we enjoy doing.



HERE'S WHAT WE'RE PASSIONATE ABOUT

SPORTS

We are a sports obsessed family who play and follow many sports including, Rugby League, Rugby Union, Football, Judo, & Crown Green Bowls.

FAMILY DAYS OUT

We are thrill seekers and love to have fun, whether it's days out at a theme park with the kids, trying out new attractions or exploring new places abroad.

REVIEWS

We have always been passionate about leaving honest reviews. Whether it's a holiday, restaurant or product review we cover them all as we always read them before we choose our next adventure or purchase.

HOME & GARDEN

When we're at home you'll often find us starting up a new DIY project, redesigning our garden or over the top decorating for each season. We love the sense of achievement that we get from creating something new ourselves.

MONEY SAVING TIPS

To be able to squeeze in everything that we enjoy, we have to do it on a budget, we've always been quite savvy and love finding a bargain so we share tips with our followers and on our blog.

WORK WITH US

AUTHENTIC AND ENGAGING CONTENT

We share our personal experiences and insights into the places we've been and the products we use, we do this in a fun way which resonates with our audience.

STRONG ONLINE PRESENCE

With a dedicated following on Instagram, Tiktok and Facebook aswell as our blog website, we can reach a wide audience.

COLLABORATIVE APPROACH

We are open to partnerships and collaborations that align with our passions and interests. We work with companies and brands worldwide to create fun and unique content. We are happy to agree both paid collaborations and collaborations in exchange for services or products depending on deliverables required.

OUR SOCIALS



BLOG - WWW.EXPLOREWITHTHECOOKES.CO.UK

TIKTOK - [@EXPLORE WITH THE COOKES](https://www.tiktok.com/@EXPLORE_WITH_THE_COOKES)

INSTAGRAM - [@EXPLORE WITH THE COOKES](https://www.instagram.com/@EXPLORE_WITH_THE_COOKES)

YOUTUBE - [@EXPLORE WITH THE COOKES](https://www.youtube.com/@EXPLORE_WITH_THE_COOKES)

FACEBOOK - [EXPLOREWITHTHECOOKES](https://www.facebook.com/EXPLOREWITHTHECOOKES)

IN THE MEDIA AND PRESS

We have had a number of viral videos that have been picked up by news outlets and TV shows/channels, such as LadBible, Comedy Central and we have been featured by huge sports like the NRL and Six Nations Rugby.

We have also been featured in national newspapers regarding our DIY efforts and our Christmas decorations with our son winning a national competition for the best Christmas Light display.

FREELANCE MEDIA SERVICES

CONTENT CREATION

- Short Form Video Production: Creating content for platforms like TikTok, Instagram Reels, and YouTube Shorts (includes filming, editing, and graphic overlays).
- Long Form Video Production: Producing videos for YouTube, webinars, courses, or corporate training.
- Photography: Venue photography, lifestyle and product shots, or stock content for commercial use.
- Graphic Design: Creating custom visual assets like infographics, social media graphics, website banners, and thumbnails.
- Voice-overs: Providing professional voice-over services for videos, ads, or presentations.

WRITING & EDITORIAL

- Blog Posts and Articles: Creating informative, engaging, and SEO-optimized long-form content.
- Email Newsletters: Crafting content for regular email campaigns to engage subscribers and promote products or services.
- Website Copywriting: Writing compelling text for landing pages, "About Us," and product/service pages that drives action.
- Editing & Proofreading: Refining existing content for clarity, grammar, tone, and factual accuracy.

STRATEGY , CONSULTANCY & MANAGEMENT

- Account Setup: Creating professional business accounts/pages on the chosen platforms (e.g. TikTok, Facebook Page, Instagram Business Profile, YouTube Channel, LinkedIn Company Page).
- Social Media Management: Taking over the day-to-day posting, community engagement, and performance analysis for a brand's social accounts.
- Content Strategy: Developing a detailed plan for a client that outlines their content goals, target audience, ideal content formats, and distribution channels.
- SEO Optimisation: Auditing and optimizing existing or new content for search engines (Google, YouTube) to increase organic traffic.
- Competitive Analysis: Reviewing what competitors are doing successfully on social media and identifying opportunities and gaps.